



Rohan Chambers

CONTACT

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SUMMARY

I have 5 years experience of front-end development for commercial clients on both client and agency side. I have good management skills, attention to detail in my work and I am good communicator.

I am currently working as a front end developer mainly using HTML5, CSS3 and jQuery while being exposed to some dynamic coding such as JavaScript, PHP and Wordpress template integration. I work to W3C standards with a good awareness of usability and accessibility best practices. All the code I develop is cross browser compatible and SEO friendly.

In the past I have had exposure to 3D modelling and animation, video editing and DVD authoring.

MAIN SKILLS

- Semantic XHTML, HTML5, CSS3, SASS, Compass, Bootstrap, jQuery/JavaScript development
- Grunt
- Responsive development implementation
- Good knowledge of SEO and accessibility best practices
- Coding to W3C standards
- Cross browser compatibility
- Email newsletter dev.
- Facebook App. dev.
- Sublime, Coda IDE, Adobe CS, Git Hub, SVN, MAMP, FTP

WORK EXPERIENCE

We Are Social

October 2012 — Present

Social Media Technologist

We Are Social is a conversation agency with offices in New York, London, Paris, Milan, Munich, Singapore, Sydney & São Paulo. We help brands to listen, understand and engage in conversations in social media.

Working on brands such as:

- Heineken
- Redbull
- Jaguar UK
- Heinz
- Netflix
- Kleenex

Some of the projects and their case studies I have worked on as a front end developer:

- Heineken - The beauty of brewing (Parallax microsite, fully responsive) - <http://www.rohanchambers.net/case-study/heineken/>

- Red Bull Editions - Instagram your Inspiration - <http://www.rohanchambers.net/case-study/redbull/>
- Jaguar UK - Live fearless - <http://www.rohanchambers.net/case-study/jaguar/livefearless>
- Heinz - Get well soup - <http://www.rohanchambers.net/case-study/heinz/getwellsoup>
- Tesco - The Social Wine - <http://www.rohanchambers.net/case-study/tesco/thesocialwine>

Collective London

November 2010 — October 2012

Front end developer

Working on brands such as:

- London 2012 Olympics
- EA Games
- Honda UK
- BBC
- Callaway
- Sheba

London 2012 Olympics

I have recently finished working on the London 2012 Support your Team and Pulse sites. I developed the complete front end builds and responsive design implementations along with 75% of the JavaScript/jQuery development.

View my case studies below which have live url's:

- <http://www.rohanchambers.net/case-study/london2012/supportyourteam>
- <http://www.rohanchambers.net/case-study/london2012/pulse>
- <http://www.rohanchambers.net/case-study/london2012/dashboard>

EA - Harry Potter DH2

I fully developed the front end build to the latest Harry Potter game support site along with the Facebook tab page.

- <http://www.rohanchambers.net/case-study/harry-potter-part-2/>
- 55K hits a month on the main site
- 500K + fans

Sheba - Follow your Passion

- Front end build of the holding page - <http://www.rohanchambers.net/case-study/sheba/>

Honda UK

I fully developed the front end build for the Honda hub sites such as:

- Honda Dream factory - <http://www.rohanchambers.net/case-study/honda/honda-dreamfactory>
- Honda Stories - <http://www.rohanchambers.net/case-study/honda/honda-hub>

Wunderman

2010

Freelance, Front-end Developer

- Pringles 'Help the Oversharers' brand campaign. Mainly XHTML and CSS build's of new pages with strict accessibility and W3C standards. Also working on the Ford brand doing XML amends and encoding flash video. - <http://www.rohanchambers.net/case-study/pringles/>
- Facebook page build for the Land Rover and Range Rover car brands. I developed these modules in XHTML and CSS with strict accessibility and W3C web standards. Html Newsletter template builds for Ford and Nokia. All work passed through a QA team for passing Wunderman's high standard of delivery.

Elvis

Freelance, Front-end Developer

- Front end developer working on Premier Foods brand websites such as Cadbury, Bird's, Mr. Kipling and many more. Mainly XHTML and CSS builds.

Conran Design Group

2010

Freelance, Front-end Developer

- Front-end development for a KPMG Burberry website. I was working on the build of the site with another front-end developer. This site is heavily based on the jQuery library and plugins for its functionality. Very tight deadline of 4 days to develop. Internal site only for KPMG Employees.

Playboy UK

2003 — 2006

Front end developer

- Front end development of modules for the launch of Playboy.co.uk 2009. Working along side an external agency that were creating the back-end development and the integration of a tailored CMS. (VYRE)
- The main day to day tasks are keeping Playboy.co.uk up to date with new content such as builds of new pages, for ad campaigns, new deals and packages. Expanding sections for all Playboy affiliated sites.
- Working on email development that we sent out to all our Playboy subscribers after being trained on and using Email Reaction.
- I re-developed the Playboy TV France and New Zealand micro-sites.
- Fully developed the new Playboy UK corporate site - <http://www.rohanchambers.net/case-study/playboy/playboyCorporate>
- Playboy UK Blog using Wordpress but at the same time incorporating the Playboy look & feel.
- Other projects I developed and maintained included Playboy UK TV's other channels supporting sites such as the AdultChannel.co.uk, Climax3.co.uk, Prowler.tv, SpiceExtreme.co.uk, Bamboomag.co.uk, PlayboyModel.co.uk and PlayboyU.co.uk and helped on the Private Spice VOD.

Harrods

2006

Junior Web Designer / Developer

- Mainly keeping Harrods.com up to date with upcoming news, events and products.
- Working on brands such as Emporio Armani, Guerlain, La Prairie and many others.
- Creating design work such as landing pages and micro-sites.
- Developing them with the use of XHTML and CSS and the Harrods CMS.
- Banner work using animated gifs for Harrods.com and its affiliated websites.

DC Interact

2006

Freelance, Front-end Developer

- Website amendments to content and graphics for a number of clients including Tesco Personal Finance and Littlewoods.
- Maintaining clients' website banners and XHTML and CSS coding for mock-ups and micro-sites.

Wunderman

2005

DVD Authoring (Design)

- Putting together the DVD menu for the new 2006 'Jaguar XK' car release.
- Managing the layout of assets such as images and videos for optimum size and quality to output as a 16:9 professional widescreen DVD menu.
- Extensive testing with various TV screen resolutions to ensure compatibility at maximum quality.

EDUCATION

Bachelor of Arts in Multimedia Arts 2002 — 2004
SAE Institute (Middlesex University Accredited)

Sound Engineering, Diploma 2001 — 2002
SAE Institute (Middlesex University Accredited)

International Baccalaureate 1990 — 2000
La Châtaigneraie, International School of Geneva

LANGUAGES

- English - Native or bilingual proficiency
- French - Native or bilingual proficiency
- Spanish - Limited working proficiency

REFERENCES

References available upon request.